

Partners in Prevention

IMPACT Melanoma provides a high impact, actively engaging platform with a strong association between brand awareness and social responsibility.



Join us today to provide new parents UPF clothing and sun safety tips needed to protect their newborns (0-6 months) from Ultraviolet Light. Sun safe behavior begins at birth and lasts a lifetime!



SPONSORSHIP OPPORTUNITIES

IMPACT
MELANOMA

Skin cancer is the most common cancer in the United States, and it only takes one blistering sunburn during childhood to nearly double a person's chance of developing melanoma, the deadliest form of skin cancer, later in life.

Join IMPACT as we deliver sun protective clothing and education to new parents as they depart the hospital. This interactive educational program teaches parents to do everything they can to protect their infants from the sun's harmful UV rays and promotes healthy sun care habits – starting at birth.

Sponsorship Benefits and Deliverables

Parents will receive a Coolibar UPF 50 baby blanket in a [Co-Branded Drawstring backpack](#).

Parents will receive a [Co-Branded welcome postcard](#) with a link to an interactive educational landing page with tips on sun protection for newborns hosted on IMPACT Melanoma website with [link to your organization](#).

[Blog Opportunities for your organization](#) to post on IMPACT Melanomas educational landing page.

Sponsor has the ability to add marketing materials to the [Co-Branded Drawstring backpack](#) that pertain to sun-protection or wellness.

Social Media Campaign *

Discount coupons for Sun Protective Clothing for new parents.

Evaluation survey link for parents, with the opportunity to receive additional free sun protective clothing

[Sponsor has the ability to choose the number of families who will receive this life saving gift.](#)

Sample Pricing

1000 Backpacks \$30,000

500 Backpacks \$17,500

300 Backpacks \$10,500

Customizable sponsorship opportunities available upon your

**With audience of over 20,000 members*



IMPACTMELANOMA.ORG

Call 800-557-6352

Email Laurie Seavey: lseavey@impactmelanoma.org

Why is IMPACT Melanoma's mission to bring awareness, early detection, prevention & providing support to those diagnosed, so important?



One person dies of melanoma every hour, every day.



Melanoma is the most common cancer in young adults ages 25 to 29 and the 2nd most common cancer for teens and young adults ages 15-29.



Using a tanning bed before the age of 35, even once, increases your risk of melanoma by 75%.



Melanoma is 99% curable when caught early.



Our support groups reduce the feelings that often accompany a melanoma diagnosis by providing opportunities to talk to others dealing with the same challenges.

Your support, partnership and sponsorship is essential in allowing us to expand the scope of our programs to reach more people and save more lives. Together, we can make an IMPACT today and create a healthier tomorrow.

About Us

IMPACT Melanoma, a national non-profit 501(c)(3) organization, provides education, prevention, and support for the most serious form of skin cancer. We are wholly dedicated to reducing the incidence of melanoma through a variety of award-winning prevention and early detection programs and providing support to patients and families who are struggling with the disease.

A Board of Directors and Medical Advisory Board comprised of business people, healthcare professionals, and leading melanoma specialists provide guidance to IMPACT.

Our fundraising events provide funding for education and support programs aimed at prevention, early detection, and support services.

