









Safety is a number one priority for your employees. You make sure they have personal protective equipment every day to prevent injuries on the job.

But what about their skin? Outdoor workers receive up to 8 times more UV radiation than indoor workers and have a 60% greater risk of developing skin cancer. Does your workplace have policy and practices in place to protect your workers from painful sunburns and dangerous skin cancer?

Skin cancer rates are growing at epidemic numbers. This year alone, over 3.5 million skin cancers will be diagnosed in this country. The World Health Organization has declared that ultraviolet radiation in the sun's rays is a known human carcinogen, as dangerous as arsenic and nicotine.

The Occupational Safety and Health Administration (OSHA) has recognized that safe workplaces promote ways to protect workers' skin from harmful UV radiation.

Without protective sunscreen and clothing, your employees are exposed to dangerous UV rays for several hours every day. How do you protect them – and protect your company – from the risks and losses associated with skin cancer?

This initiative is generously sponsored by:





Create a workplace culture and policies that promote sun safety.

- Educate your managers and employees about the risks of UV exposure both on and off the job.
- Encourage sunsafe habits by incentivizing and rewarding employees who practice sunsafe behavior.
- Make sure your company's PPE includes these sun-safety items every day:
 - Sunscreen (Broad Spectrum, at least 30 SPF)
 - Wide-brimmed hat or neck flap
 - Long-sleeved shirts and/or pants
 - Sunglasses
- Frect temporary shade structures at worksites.
- Whenever possible, schedule work time to avoid the peak hours of UV exposure between 10 a.m. and 2 p.m. When this isn't possible, make sure your staff practices extra sun protection during these high-risk hours. Allow time ahead of shifts for sunscreen application.



- Schedule a management training about creating an effective sun safety policy to protect your workforce. We have educational materials, a powerpoint presentation, and e-learning programs to teach your company leadership about the importance of sun protection on the job.
- Schedule a staff training on "Skin Cancer 101" to teach your employees about the risks of UV radiation, and how to protect themselves on and off the job.
- 🔆 Equip your staff with PPE to keep their skin safe from dangerous UV rays.
- Invest in hands-free sunscreen dispensers for your worksites. We offer sunscreen dispensers that are weather-resistant, customizable, and ideal in a variety of settings around the workplace. They may be pole-mounted or mounted on a vertical surface, including trucks for mobile sun safety.



SAFE SKIN AT WORK



"Sunscreen dispensers have made such a difference in our outdoor projects. We now have workers asking for sunscreen dispensers and actively using sunscreen on our outdoor projects. A big part of that success is educating our workforce about the dangers of melanoma."

Michael Tibert,
Director of Safety, E.G.Sawyer Co., Inc.

Our Mission

Our goal remains specific and direct: we must reduce the incidence and human costs of melanoma. Our specific and direct goal makes our call to action equally crystal-clear: we must (1) educate the public about sun and UV safety, (2) give them the tools they need to protect their skin today, and (3) bring support and comfort to those whom the disease affects.

We at IMPACT Melanoma know how to do this, and we have an ever-growing body of evidence demonstrating that what we do is effective. Our successes thus far, however, are only the beginning of our efforts to connect with more people, organizations, and communities with our message, programs and resources. Your help—your involvement, your partnership, and yes, your financial support—is essential in allowing us to expand the scope of our programs to reach more people and save more lives. Together, we can make an IMPACT today and create a healthier tomorrow.

To get started making your workplace sun-safe, contact us!

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