



MARTINIS FOR MELANOMA
TO SUPPORT **IMPACT** MELANOMA

Join us as a sponsor for **IMPACT** Melanoma's **Virtual Martinis for Melanoma** on Wednesday, May 4, 2022. Our signature event brings people together to raise awareness in a fun, social environment.

Don't miss this opportunity to make a difference and reach more people across the nation!

SPONSORSHIP OPPORTUNITIES

IMPACT
MELANOMA

The following sponsorships are available to you, however, we are happy to try to customize any sponsorship to better suit your needs as our valued partner.

M4M PRESENTING SPONSOR \$5,000

- Twelve complimentary tickets to the Virtual M4M Event
- Opportunity to share a pre-event promotional video on IMPACT Melanoma's social media platforms
- A produced promotional 10 second spot during event featuring your brand/business info, logo & website
- Call out of your Presenting Sponsorship during event in chat to all attendees
- Company logo as Presenting Sponsor on event website & social media platforms with link to your website
- Your support of IMPACT Melanoma mentioned in pre-event package sent to all attendees
- Listing & link to your website in IMPACT eNewsletter*

M4M PREMIER SPONSOR \$2,500

- Ten complimentary tickets to the Virtual M4M Event
- A produced promotional 10 second spot during event featuring your brand/business info, logo & website
- Call out of your Premier Sponsorship during event in chat to all attendees
- Company logo as Premier Sponsor on event website & social media platforms with link to your website
- Your support of IMPACT Melanoma mentioned in pre-event package sent to all attendees
- Listing & link to your website in IMPACT eNewsletter*

M4M SHADE SPONSOR \$1,000

- Eight complimentary tickets to the Virtual M4M Event
- Call out of your Shade Sponsorship during event in chat to all attendees
- Company logo as Shade Sponsor on event website & social media platforms with link to your website
- Your support of IMPACT Melanoma mentioned in pre-event package sent to all attendees
- Listing & link to your website in IMPACT eNewsletter*

M4M SPF 30 SPONSOR \$500

- Four complimentary tickets to the Virtual M4M Event
- Company logo as SPF 30 Sponsor on event website & social media platforms
- Your support of IMPACT Melanoma mentioned in pre-event package sent to all attendees
- Listing & link to your website in IMPACT eNewsletter*

M4M UPF SPONSOR \$250

- Two complimentary tickets to the Virtual M4M Event
- Company listing as M4M UPF Sponsor on event website & social media platforms
- Listing & link to your website in IMPACT eNewsletter*

**With audience of over 20,000 members*



Why is IMPACT Melanoma's mission to bring awareness, early detection, prevention & providing support to those diagnosed, so important?



One person dies of melanoma every hour, every day.



Melanoma is the most common cancer in young adults ages 25 to 29 and the 2nd most common cancer for teens and young adults ages 15-29.



Using a tanning bed before the age of 35, even once, increases your risk of melanoma by 75%.



Melanoma is 99% curable when caught early.



Our support groups reduce the feelings that often accompany a melanoma diagnosis by providing opportunities to talk to others dealing with the same challenges.

Your support, partnership and sponsorship is essential in allowing us to expand the scope of our programs to reach more people and save more lives. Together, we can make an IMPACT today and create a healthier tomorrow.

About Us

IMPACT Melanoma, a national non-profit 501(c)(3) organization, provides education, prevention, and support for the most serious form of skin cancer. We are wholly dedicated to reducing the incidence of melanoma through a variety of award-winning prevention and early detection programs and providing support to patients and families who are struggling with the disease.

A Board of Directors and Medical Advisory Board comprised of business people, healthcare professionals, and leading melanoma specialists provide guidance to IMPACT. Our fundraising events provide funding for education and support programs aimed at prevention, early detection, and support services.

