

**IMPACT MELANOMA**

# *Shades* **OF HOPE**

**The Road to Prevention  
Starts with Sun Protection**

**SPONSORSHIP OPPORTUNITIES**

## SHADES OF HOPE GALA

Friday, September 23, 2022 | 6:00pm EST

Larz Anderson Auto Museum | 15 Newton Street, Brookline, MA 02445

This annual event brings us together to celebrate and honor those who helped make the year a success. Enjoy a fun fashion show with stylish & sunsafe clothing presented by Mott50, unique cars, delicious food and drink, and take part in a fabulous live & silent auction. We can't wait to see you for this outdoor extravaganza!

IMPACT Melanoma is the nation's leading nonprofit dedicated to melanoma prevention & support. Our aim is to create a future where the consequences of melanoma become a thing of the past.

We are thrilled to present this year's Suzanne Donahue Keeper of the Hope award to Joseph McCluskey, Jr. who has made outstanding contributions to the world of melanoma awareness and prevention. Suzanne's passion and inspiration are passed on through this award.

### SAMPLING OF OUR PAST SPONSORS

We are grateful to our sponsors whose dedication and financial support allow us to provide free educational programs nationwide. These funds help with our mission of prevention and early detection of melanoma. Our work would not be possible without you. Join the family of IMPACT sponsors!



Edward G. Sawyer



## Why is IMPACT Melanoma's mission to bring awareness, early detection, prevention & providing support to those diagnosed, so important?

- One person dies of melanoma every hour, every day.
- Melanoma is the most common cancer in young adults ages 25 to 29 and the 2nd most common cancer for teens and young adults ages 15-29.
- Using a tanning bed before the age of 35, even once, increases your risk of melanoma by 75%.
- Melanoma is 99% curable when caught early.
- Our support groups reduce the feelings that often accompany a melanoma diagnosis by providing opportunities to talk to others dealing with the same challenges.

### About Us

IMPACT Melanoma, a national non-profit 501(c)(3) organization, provides education, prevention, and support for the most serious form of skin cancer. We are dedicated to reducing the incidence of melanoma through a variety of award-winning prevention and early detection programs and providing support to patients and families who are struggling with the disease.

A Board of Directors and Medical Advisory Board comprised of business people, healthcare professionals, and leading melanoma specialists provide guidance to IMPACT. Our events provide funding for education and support programs aimed at melanoma prevention, early detection, and support for patients and their families.

### THANK YOU!

Your support, partnership and sponsorship is essential in allowing us to expand the scope of our programs to reach more people and save more lives. Together, we can make an IMPACT today and create a healthier tomorrow.

## IMPACT MELANOMA

You will find our programs in communities, hospital systems, municipalities, and educational institutions across the United States. Help us continue to be the national voice for melanoma prevention, education and support with your sponsorship. Click on each image to learn more about our programs, or visit [impactmelanoma.org](http://impactmelanoma.org).

**PRACTICE  
SAFE SKIN**

your**skin**isin

**NO SUN  
FOR BABIES**



**THE SKINNY  
ON SKIN**

**IMPACT  
MELANOMA**

Programs

### **Pedal to the Medal Sponsor - \$50,000**

- Twelve tickets to the Shades of Hope Gala with reserved area
- Company logo on all Shades of Hope Gala email campaigns
- Personal company invite video to post on social media
- Five sunscreen dispensers to be placed in a mutually agreeable location
- Sun safety education provided by IMPACT Melanoma to your employees
- Special recognition from the podium on event night
- Company profile featured on IMPACT Blog
- Logo with link on IMPACT Melanoma website, event website, & social media

### **Top Model Sponsor - \$15,000**

- Eight tickets to the Shades of Hope Gala with reserved area
- Company logo on all Shades of Hope Gala email campaigns
- Personal company invite video to post on social media
- Two sunscreen dispensers to be placed in a mutually agreeable location
- Logo with link on IMPACT Melanoma website, event website, & social media

### **Vogue Sponsor - \$5,000**

- Four tickets to the Shades of Hope Gala
- Company logo on all Shades of Hope Gala email campaigns
- Logo on IMPACT Melanoma website, event website, & social media

### **Cruising Sponsor - \$1,500**

- Two tickets to the Shades of Hope Gala
- Listing on IMPACT Melanoma website, event website, & social media

### **Top Down Sponsor - \$25,000**

- Ten tickets to the Shades of Hope Gala with reserved area
- Company logo on all Shades of Hope Gala email campaigns
- Personal company invite video to post on social media
- Three sunscreen dispensers to be placed in a mutually agreeable location
- Special acknowledgment during the program
- Company profile featured on IMPACT Blog
- Logo with link on IMPACT Melanoma website, event website, & social media

### **Route 66 Sponsor - \$10,000**

- Six tickets to the Shades of Hope Gala
- Company logo on all Shades of Hope Gala email campaigns
- Personal company invite video to post on social media
- One sunscreen dispenser to be placed in a mutually agreeable location
- Logo on IMPACT Melanoma website, event website, & social media

### **Runway Sponsor - \$3,000**

- Four tickets to the Shades of Hope Gala
- Listing on IMPACT Melanoma website, event website, & social media

Become A Sponsor

To register, scan the QR code, visit our website, or complete the form below.

**Contact Information**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ We would like to be listed as: \_\_\_\_\_

**Method of Payment**

Check payable to "IMPACT Melanoma" with "Shades of Hope" on the memo line.

Charge the following credit card:

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Mail to Amy Mason IMPACT Melanoma 490 Virginia Road, Suite 11 Concord, MA 01742

Phone: 800-557-6352 Email: amason@impactmelanoma.org

Logo: Please email your logo to Theresa Deer at tdeer@impactmelanoma.org if applicable



**Your Commitment**

- Pedal to the Medal - \$50,000
- Top Down - \$25,000
- Top Model - \$15,000
- Route 66 - \$10,000
- Vogue - \$5,000
- Runway - \$3,000
- Cruising - \$1,500