



TEAM IMPACT

OUTRUN MELANOMA

SPONSORSHIP OPPORTUNITIES

With marathon legend Bill Rodgers as honorary Team Captain, Team IMPACT participates in a wide range of charity races to support its mission in the fight against melanoma. IMPACT Melanoma has been an official Charity Partner of the The Boston Athletic Association's (B.A.A.) Boston Marathon® for over fifteen years. The Boston Marathon® is New England's most widely-viewed sporting event with approximately 500,000 live spectators and 30,000 entrants. Join Team IMPACT in the field by sponsoring the team today!

Boston Billy Sponsor - \$10,000

- Company logo displayed on the back of the official Team IMPACT race singlet (logo must be all white)*
- Five sunscreen dispensers** with 2 cases of sunscreen
- Marathon Legend and Honorary Team Captain Bill Rodgers' signed book
- Company logo on signage at pre-race team location and team cheering section on marathon course
- Announcement on IMPACT Melanoma's social media accounts with link to company website
- Melanoma awareness education session provided for your company via zoom
- Company logo on IMPACT Melanoma's website

Marathon Sponsor - \$5,000

- Company logo displayed on the back of the official Team IMPACT race singlet (logo must be all white)*
- Two sunscreen dispensers** with a case of sunscreen
- Company logo on signage at pre-race team location and team cheering section on marathon course
- Marathon Legend and Honorary Team Captain Bill Rodgers' signed book
- Announcement on IMPACT Melanoma's social media accounts with link to company website
- Melanoma awareness materials sent to your company
- Company logo on IMPACT Melanoma's website

Half Marathon Sponsor - \$2,500

- Company logo displayed on the back of the official Team IMPACT race singlet (logo must be all white)*
- One sunscreen dispenser** with a bag of sunscreen
- Marathon Legend and Honorary Team Captain Bill Rodgers' signed book
- Announcement on IMPACT Melanoma's social media accounts with link to company website
- Melanoma awareness materials sent to your company
- Company logo on IMPACT Melanoma's website

5k Race Sponsor - \$1,000

- Company logo displayed on the back of the official Team IMPACT race singlet (logo must be all white)*
- Announcement on IMPACT Melanoma's social media accounts with link to company website
- Company logo on IMPACT Melanoma's website

Starting Line Sponsor - \$500

- Announcement on IMPACT Melanoma's social media accounts with link to company website
- Company listing on IMPACT Melanoma's website

In-Kind Donations

- These donations are essential to our success. You'll receive benefits as stated above according to the value of your donation. We are happy to create a sponsorship level that is mutually beneficial based on your contribution.

***Sunscreen dispensers to be placed in a mutually agreeable location*

For more information, please contact Amy Mason or Theresa Deer at 800-557-6352 or team@impactmelanoma.org



CORPORATE SPONSORSHIP AGREEMENT

Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Commitment

Please refer to the Sponsorship Opportunities page for details on benefits associated with your selected level.

- Boston Billy - \$10,000
- Marathon - \$5,000
- Half Marathon - \$2,500
- 5k Race - \$1,000
- Starting Line - \$500
- In- Kind*

We pledge our support for Team IMPACT member (if applicable): _____

*Please specify the nature of your In-Kind Donation:

Method of Payment

- Online Donation: givinggain.com/cc/teamimpactmelanomaboston2022/

Runner's page the donation was made on

To sponsor the entire team, select "IMPACT Melanoma" as the Team Member.

Name of Donor (as listed on Crowdrise)

- Check payable to "IMPACT Melanoma" with "Runners Name - Boston Marathon" on the memo line.
- Charge the following credit card

Card Number: _____

Name on Card: _____ Exp. Date: _____ CCV: _____

Submit/Contact

Amy Mason & Theresa Deer
IMPACT Melanoma
490 Virginia Road
Concord, MA 01742
Phone: 800-557-6352

Please email two EPS files of logo, an all white and a full color version, to tdeer@impactmelanoma.org if applicable.

Deadline*

To have your logo included on the singlets, sponsorships must be received by Wednesday, February 9, 2022

SIGNATURE: _____ **DATE:** _____