

IMPACT MELANOMA

Improving **M**elanoma
Prevention, through **A**wareness,
Care & **T**eaching

IMPACT Melanoma provides education, prevention, and support for the most serious form of skin cancer. We are a national non-profit organization dedicated to working to reduce the incidence of skin cancer, including melanoma the deadliest form. Committed to skin cancer prevention and early detection, we provide a variety of award-winning programs which aim to raise awareness and educate the public about skin cancer, as well as support services for those struggling with the disease.

TIPS FOR STAYING SAFE IN THE SUN

- Use SPF 30 sunscreen with UVA/UVB protection
- Reapply every 2 hours
- Seek shade
- Wear a hat and sunglasses with UV protection

IMPACT
MELANOMA

EDUCATION | PREVENTION | SUPPORT

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@IMPACTMelanoma

THE SKINNY ON SKIN

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THE SKINNY ON SKIN

*A skin cancer education program for
hair and beauty professionals.*

THE SKINNY ON SKIN IMPACT MELANOMA

BEAUTY TRENDS CHANGE. SAVING A LIFE LASTS FOREVER.

As some of the only professionals to closely examine skin on a regular basis, hair stylists, barbers, estheticians, nail technicians, and other beauty professionals are in a unique position to spot skin cancer on a client long before anyone else. Developed in 2011, The Skinny On Skin will teach you how to screen for suspicious moles while performing common salon services and how to talk to your clients.



Why you should get certified:

As a salon professional you are uniquely positioned to identify skin cancer. Clients visit their beauty professionals on average every 6 weeks, far more than they see their doctor. Stylists are familiar with clients' skin, and work on hard-to-see areas like the neck and scalp, where melanoma often goes unnoticed and are often diagnosed at a later stage. Skin cancers that are found early are typically much easier to treat than those found at a later stage.

You can become certified in just a few hours with our online eLearning course!

A joint project by Harvard School of Public Health, Baylor College of Medicine, and Memorial Sloan-Kettering Cancer Center.



"I found your class to be very educational and informative. I'm glad I took part in it. I learned a lot about detecting melanoma and other skin cancers on my clients' skin and

now feel more confident in doing so. Thank you for the opportunity!"

— Shauna F.

"Your program informed us, empowered us... I've told all my clients that I will be closely looking at their scalps. Every one of them has been very appreciative."

— Kathleen M.



"Without Caitlin's feedback, I most likely would have done nothing about this mole until it was too late. The way I see it, The Skinny On Skin saved my life."

- Jay B.



Visit theskinnyonskin.org to get started!