

## IMPACT MELANOMA

Improving **M**elanoma  
Prevention, through **A**wareness,  
Care & **T**eaching

IMPACT Melanoma provides education, prevention, and support for the most serious form of skin cancer. We are a national non-profit organization dedicated to working to reduce the incidence of skin cancer, including melanoma the deadliest form. Committed to skin cancer prevention and early detection, we provide a variety of award-winning programs which aim to raise awareness and educate the public about skin cancer, as well as support services for those struggling with the disease.

### TIPS FOR STAYING SAFE IN THE SUN

- Use SPF 30 sunscreen with UVA/UVB protection
- Reapply every 2 hours
- Seek shade
- Wear a hat and sunglasses with UV protection

**IMPACT**  
MELANOMA

EDUCATION | PREVENTION | SUPPORT

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@IMPACTMelanoma

PRACTICE SAFE SKIN

**IMPACT**  
MELANOMA

PRACTICE SAFE SKIN

*Helping to provide communities  
access to free sunscreen.*

## WHY WE RECOMMENDS SUNSCREEN

According to the Surgeon General, nearly 5 million people in the United States will be treated for skin cancer annually. Melanoma, the deadliest form of skin cancer, is responsible for the most deaths.



The Practice Safe Skin initiative aims to decrease the incidents of melanoma and skin cancer by providing free sunscreen to the community. Studies show that regular, long-term use of sunscreen will decrease incidents of all forms of skin cancer including melanoma.\*



\*Green AC, Williams GM, Logan V, Strutton GM. Reduced melanoma after regular sunscreen use: randomized trial follow-up. J Clin Oncol 2011; 29(3):257-263.

\*\*Jessica S. Mounessa, Joseph V. Caravaglio, Robert P. Dellavalle. Comparison of Regional and State Differences in Melanoma Rates in the United States. JAMA Dermatology, 2016; DOI: 10.1001/jamadermatol.2016.4625

## HOW TO GET INVOLVED

IMPACT Melanoma offers organizations an opportunity to purchase sunscreen dispensers equipped with an unbreakable mirror, infrared sensor and battery powered motor with high capacity sunscreen refills. Accompanied with the dispenser is a resource toolkit to educate the public about proper sunscreen usage. For more details contact us at [info@practicesafeskin.org](mailto:info@practicesafeskin.org).

### WHAT'S INCLUDED:

- Dispenser body
- Pole with base
- One case of sunscreen

*Case includes 4 bags of sunscreen. Each bag of sunscreen is approximately 670 pumps of sunscreen. A case is estimate to last 3 months.*



### WHAT'S IN THE BAG?

IMPACT Melanoma partnering with BrightGuard, works hard to ensure the sunscreen provided is the safest and most effective sun protection available. Our sunscreen is SPF30, UVA/UVB Broad Spectrum, water resistant, paraben and oxybenzone free, and aquatic and marine safe.

### WE MAKE AN IMPACT

In a recent study conducted by The University of Colorado, IMPACT Melanoma formally the MFNE, was cited\*\* as an influencing force behind a decreased rate of melanoma in the Northeast due to our Practice Safe Skin initiative.

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LEARN MORE TODAY.**