A screenshot of a cell phone

Description automatically generated

Date

Name  
Title  
Company Name  
Address  
City, State Zip

Dear XX,

The IMPACT Melanoma relies on the support of individuals and organizations like you. As a member of the planning committee for the IMPACT Melanoma’s city Martinis for Melanoma, I am reaching out to you in hopes that Company Name would be willing to donate xx to our auction/raffle and be part of this celebration.

Held across New England throughout the year, Martinis for Melanoma brings people together to raise awareness about melanoma and the dangers of tanning in a fun, social environment. The year city (ex: 2016 Boston) Martinis for Melanoma will be held at location on date at time.

With the funds generated from our events, IMPACT Melanoma is able to continue supporting our mission of melanoma prevention and early detection through our signature programs. Your sponsorship allows us to bring free education to classrooms across the country, train beauty industry professionals to be able to spot suspicious lesions on clients’ skin, and to provide free sunscreen dispensers to parks, beaches and communities all over the United States.

Your sponsorship is critical to continuing our mission to educate communities about the need for sun-safe behavior, the importance of early detection through regular skin cancer screening and to help those struggling with melanoma.

IMPACT Melanoma provides a variety of free, education programs targeting the prevention of skin cancer and also assists patients and their caregivers struggling with melanoma by offering support services and its “Billy’s Buddies” program.  For further information about the IMPACT Melanoma, please visit [www.impactmelanoma.org](http://www.impactmelanoma.org).

Enclosed you will find sponsorship materials that detail the event, sponsor levels, benefits, and how to join. I look forward to speaking with you about this event in more detail. I may be reached at xxxx. Thank you for considering my request.

Sincerely,

Your Name  
Martinis for Melanoma Committee Member