

# PRACTICE SAFE SKIN

IMPACT MELANOMA



## How many people utilize your parks and recreational facilities on an annual basis?

Chances are that number is large. You're providing an invaluable service and facility for the public's use that exposes them to the beauty of nature as opposed to spending more of their waking hours indoors or staring at devices.

For those visitors that are taking advantage of your park or recreational facility – are they best prepared for the exposure to the sun's UV rays that are inevitably beating down on them?

We know – you're not really in charge of that. But you know what you could do as a proactive measure and another key takeaway of the overall experience of a day spent in your park?

Provide free sunscreen dispensers as a response to growing skin cancer diagnoses worldwide, and as an educational eye-opener.

That's where we can help. With our successful implementation of dispensers around the country in places such as Boston, Gainesville, New York City, Tampa, and Michigan - along with our tried and true educational program - Practice Safe Skin is uniquely setup to provide your facility with award-winning, IMPACTful sun safety results.

**Set the tone. Set the trend. Open the door to healthier living. #PracticeSafeSkin**

## Providing communities with FREE education, prevention & support programs.



**SUPPORT GROUPS** are offered both in person (New England) and telephonically for patients dealing with the realities of melanoma and their caregivers. These groups are led by trained professionals skilled in working with cancer patients.



**SKINNY ON SKIN** teaches beauty professionals how to screen for suspicious moles while performing common salon services. This program is available nationwide through online training.

**BILLY'S BUDDIES** provides one-on-one connections with a melanoma survivor or caregiver & monetary support for non-traditional expenses for those in financial need.



**YOUR SKIN IS IN** is an educational, pledge based program that encourages teens and young adults to make a personal promise to protect the skin they're in. An interactive eLearning lesson helps bring this important education to classrooms.





**"The IMPACT team were very diligent and detailed when explaining the necessary steps that would need to be taken in order to make this process a success!"**

**- Gigi Simmons,**  
Program Coordinator of the City of Gainesville Parks



## Face The Facts

Regular, daily use of an SPF 15 or higher sunscreen reduces your risk of developing squamous cell carcinoma by about 40 percent and the risk of developing melanoma by 50 percent. Why is this important? Consider the following:

- ☀ Each year there are more new cases of skin cancer than the combined incidence of cancers of the breast, prostate, lung, and colon.
- ☀ One in five Americans will develop skin cancer in the course of a lifetime.
- ☀ One person dies of melanoma every hour (every 54 minutes).
- ☀ 86% of melanomas can be attributed to exposure to ultraviolet (UV) radiation from the sun.
- ☀ On average, a person's risk for melanoma doubles if he or she has had more than five sunburns.

**What can you do to help make your parks and recreation facilities a happier and healthier place? Contact us today for more information on implementing sunscreen dispensers throughout your local community – leading to a new way of life.**

**Make A  
Difference Today!**

**800-557-6352**

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